

Announcement of strategic partnership with Menicon in Southeast Asia



(Photo from left) Atsuhi Yamashita, Division Head, Americas and Asia Oceania, Menicon / Kenji Takeshita, Executive Officer, Overseas Division, Menicon / Nyang Koon Seng, Managing Director, Oculus Pte Ltd / Tay Woon Teck, Executive, Oculus Pte Ltd

We are pleased to announce that Oculus has entered into a strategic partnership with Menicon.

On September 30, 2024 Menicon Co., Ltd acquired 100% of Oculus's three subsidiaries (*1) OMY, OVC & PTO, which distribute FreshKon (*2) business in Singapore, Malaysia, and Indonesia. Oculus will continue to supply Menicon with the products in these markets.

Through this collaboration, Menicon, with its 70 year-long history in the contact lens industry and strong global positioning, can invest more to enhance the market leadership of FreshKon in these three markets. In addition, Menicon will bring a wide range of products to these markets, expanding the product range for distribution. This collaboration will allow Oculus to focus on manufacturing and developing soft and specialty lens products.

To our employees joining Menicon, you will be part of a bigger and stronger organization. We hope you will continue to grow with Menicon. For those staying with Oculus, we will now focus on developing and enhancing our product line, and building a stronger Oculus.

We would like to extend our heartfelt thanks to our customers, suppliers, business partners, and especially our employees, for the unwavering support you have given to Oculus all these years. As we transition into this partnership, we hope you will extend the same support to Menicon.

We look forward to continuing collaborating with you in the future.

Thank you all very much.

Oculus Private Limited

(*1) Menicon acquired the shares of the following three distributors:

Company name: Oculus Visioncare (S) Pte Ltd. (Singapore-OVC)

Address: 10 Kaki Bukit Avenue 1 #06-08 Singapore 417942

Company name: Oculus (M) San. Bhd. (Malaysia-OMY)

Address: No.27, Jalan BS 7/1D, Seksyen 7, Taman Perindustrian Bukit Serdang, 43300 Seri Kembangan, Selangor Malaysia

Company name: PT. Oculus Indonesia (Indonesia-PTO)

Address: Wisma Abadi, Jl. Balikpapan No. 31, Unit B5 Lt. 1-2, Petojo Selatan, Jakarta Pusat 10160, Indonesia

(*2) "FreshKon": Branded products will continuously be marketed in Southeast Asia but not in Japan.



**New release : FreshKon
Charmante Daily color lenses**



**Oculus (M) Sdn Bhd - Malaysia
office**